I W C

I N D I E W E B C A M P

INDIEWEBCAMP BRIGHTON, UK 2013

IndieWebCamp is a two-day gathering of web creators building and sharing open web technologies to advance the state of the Web.

"What happens if Yahoo freezes your online account, loses your data, or goes out of business? What happens if you decide to move all your Facebook photos to another site? Participants at *IndieWebCamp* builds software that answers these questions."

- Klint Finley, Wired Magazine

Covered by: **Slate** **WIRED**

IndieWebCamp events are organized into two days: ideas & brainstorming sessions followed by a day of building.

Day 1: Ideas

The first day opens with demonstrations of what people currently have working on their own sites. The event then breaks out into parallel short sessions where the group discusses how to empower people to own their identities and data.

Some highlights of previous sessions include:

• People-focused mobile communication

• Privacy on the Indie Web

• Deep dive into IndieAuth

• Beyond web apps

• Experience Design

• Digital Preservation

• Smallest federated wiki

• Citations and scholarly markdown

• Open checkins

Day 2: Building

The second day revolves around building a prototype of something that was discussed on day 1. Sometimes these are adding features to attendees' own personal websites, or sometimes it involves building libraries or plugins for other systems.

Day 2 concludes with demos of what was built on that day. Everyone has a chance to present, regardless of how advanced Some highlights of previous building sessions include:

• Webmention implementations

• Cross-site commenting

• One-click install UI/UX Mockups

• Private IndieWeb messaging

• Quantified self streaming export

IndieWebCamp attracts high-profile individuals from a range of companies and backgrounds.

IndieWebCamp events routinely attract core developers and designers from Facebook, Google, Mozilla, Esri and W3C contributors to HTML and CSS, as well as prominent journalists and writers looking for the next generation of publishing on the web.

The indiewebcamp.com wiki gets over 25K views a month, and the community chat room regularly has 80-100 people and steadily rising.

IndieWebCamp events have been covered by Wired, Slate and other major news publications. Each event is kept small for quality and collaboration purposes. Expect 20-50 people per IndieWebCamp event, and 10-20 at each bi-weekly event.

Specialties of the attendees of IndieWebCamp events include:

• User Experience Design

• Personal and corporate web security

• Web standards and protocols

• OAuth, IndieAuth and future aspects of authentication

• Blogging, publishing and journalism on the web

• Microformats, Micropub, Webmention, Backfeed and other publishing methods

• Business, technology and design

• Web development for long term storage of information

• Hosting and running personal web servers

• Data ownership and access

Diamond

$5,000
Full-Year Sponsor

- Large logo on each IndieWebCamp event page for all events
- A large logo on the IndieWebCamp website footer
- A verbal thank-you during the morning, afternoon and closing of each event
- Bring t-shirts, stickers and other promotional items to distribute to attendees of IndieWebCamp events
- Verbal thank-you in each bi-weekly Homebrew Website Club meeting
- A sponsor representative will get a 5-minute presentation slot during the opening session before the breakout sessions
- Your company can provide a physical banner that will stay up during each two-day event

Platinum

$2,500
Full-Year Sponsor

- Large logo on each IndieWebCamp event page for all events
- A verbal thank-you during the morning, afternoon and closing of each event
- Bring t-shirts, stickers and other promotional items to distribute to attendees of IndieWebCamp events
- Verbal thank-you in each bi-weekly Homebrew Website Club meeting and special thanks on the IndieWebCamp home page

INDIEWEBCAMP SAN FRANCISCO 2014

Silver

$1000
Individual Event

- Medium logo on the IndieWebCamp event page of your choice
- A large logo on the IndieWebCamp website footer
- A verbal thank-you during the morning, afternoon and closing of the event
- Bring t-shirts, stickers and other promotional items to distribute to attendees of IndieWebCamp events
- Verbal thank-you in each bi-weekly Homebrew Website Club meeting and special thanks on the IndieWebCamp home page
- A sponsor representative will get a 5-minute presentation slot during the opening session before the breakout sessions
- Your company can provide a physical banner that will stay up during each two-day event

Bronze

$500
Individual Event

- Small logo on the IndieWebCamp event page of your choice
- verbal thank-you during the morning, afternoon and closing of the event

HOMEBREW WEBSITE CLUB MEETING AT MOZILLA, SAN FRANCISCO, MAY 2014

Other Options

$150 - $500
Individual Event

Please visit **indiewebcamp.com/how-to-sponsor** for alternate sponsorship options such as a meal or venue sponsor

July 2014

Portland and New York

Hosted by Esri R&D Center Portland and the New York Times.

50-60 attend. Leaders from Mozilla, Google, Esri, OAuth, CSS and HTML W3C Committees and other major companies and contributors to the web.

September 2014

Brighton, UK

Hosted by Clearleft

The Brighton event is held along-side the dConstruct conference. The event attracts top designers and developers, especially in the field of next generation user experience design. Approximately 30 participants from all over Europe and the US with some remote attendees.

October 2014

Harvard Berkman Center for Internet and Society

The Harvard event attracts theorists, journalists and technologists from MIT and Harvard working in the Media Lab and writing policy on privacy and the future of the web. Approximately 20 participants with some remote attendees.

March 2015

San Francisco

Hosted by the Embassy Network.

Small workgroup.15-20 attend. IndieWebCamp San Francisco attracts core contributors to CSS and HTML W3C Committees, people from Google, Facebook, Mozilla, Esri and other influential organizations, as well as emerging startups and Stanford alumni.

April 2015

New York City

Hosted at the New York Times.

The New York event attracts journalists, core web contributors, and major news organizations. Approximately 20 participants with several remote attendees.

Payment / Contact Information
Sponsorship is handled by Marvelous Labs, LLC.

Make checks addressable to

Marvelous Labs, LLC
1121 SE Sherman St
Portland, OR 97214

or send payment via PayPal to
info@marvelouslabs.com

INDIE WEB CAMP

Thank you for your interest in
supporting IndieWebCamp!