



IndieWebCamp is a two-day gathering of web creators building and sharing open web technologies to advance the state of the Web.



INDIEWEBCAMP PORTLAND 2014

"What happens if Yahoo freezes your online account, loses your data, or goes out of business? What happens if you decide to move all your Facebook photos to another site? Participants at *IndieWebCamp* builds software that answers these questions."

- Klint Finley, *Wired Magazine*

ABOUT INDIEWEBCAMP EVENTS

IndieWebCamp events are organized into two days: ideas & brainstorming sessions followed by a day of building.

Day 1: Ideas

The first day opens with demonstrations of what people currently have working on their own sites. The event then breaks out into parallel short sessions where the group discusses how to empower people to own their identities and data.

Some highlights of previous sessions include:

- Introduction to Microformats and Webmention
- People-focused mobile communication
- Privacy on the Indie Web
- Deep dive into IndieAuth
- Beyond web apps
- Experience Design
- Digital Preservation
- Open checkins



Day 2: Building

The second day revolves around building a prototype of something that was discussed on day 1. Sometimes these are adding features to attendees' own personal websites, or sometimes it involves building libraries or plugins for other systems.

Day 2 concludes with demos of what was built on that day. Everyone has a chance to present, regardless of how advanced. Some highlights of previous building sessions include:

- Webmention implementations
- Cross-site commenting
- One-click install UI/UX Mockups
- Private IndieWeb messaging
- Quantified self streaming export

INDIEWEBCAMP ATTENDEES

IndieWebCamp attracts high-profile individuals from a range of companies and backgrounds.

IndieWebCamp events routinely attract core developers and designers from Facebook, Google, Mozilla, Esri and W3C contributors to HTML and CSS, as well as prominent journalists and writers looking for the next generation of publishing on the web.

The indiewebcamp.com wiki gets over 25K views a month, and the community chat room regularly has 80-100 people and steadily rising.

IndieWebCamp events have been covered by Wired, Slate and other major news publications. Each event is kept small for quality and collaboration purposes. Expect 20-50 people per IndieWebCamp event, and 10-20 at each bi-weekly event.

Specialties of the attendees of IndieWebCamp events include:

- User Experience Design
- Personal and corporate web security
- Web standards and protocols
- OAuth, IndieAuth and future aspects of authentication
- Blogging, publishing and journalism on the web
- Microformats, Micropub, Webmention, Backfeed and other publishing methods
- Business, technology and design
- Web development for long term storage of information
- Hosting and running personal web servers
- Data ownership and access



SPONSORSHIP OPTIONS

Diamond

\$5,000

Full-Year Sponsor

- Large logo on each IndieWebCamp event page for all events
- Your logo on the IndieWebCamp website footer
- A verbal thank-you during the morning, afternoon and closing of each event
- Bring t-shirts, stickers and other promotional items to distribute to attendees of IndieWebCamp events
- A sponsor representative will get a 5-minute presentation slot during the opening session before the breakout sessions to describe how your product or service helps build an independent web
- Your company can provide a physical banner that will stay up during each two-day event

Platinum

\$2,500

Full-Year Sponsor

- Medium logo on each IndieWebCamp event page for all events
- Your logo on the IndieWebCamp website footer
- A verbal thank-you during the morning, afternoon and closing of each event
- Bring t-shirts, stickers and other promotional items to distribute to attendees of IndieWebCamp events



INDIEWEBCAMP SAN FRANCISCO 2014

SPONSORSHIP OPTIONS

Silver

\$1000

Individual Event

- Medium logo on the IndieWebCamp event page of your choice
- Your logo on the IndieWebCamp website footer
- A verbal thank-you during the morning, afternoon and closing of the event
- Bring t-shirts, stickers and other promotional items to distribute to attendees of IndieWebCamp events
- A sponsor representative will get a 5-minute presentation slot during the opening session before the breakout sessions to describe how your product or service helps build an independent web
- Your company can provide a physical banner that will stay up during each two-day event

Bronze

\$500

Individual Event

- Small logo on the IndieWebCamp event page you are sponsoring
- verbal thank-you during the morning, afternoon and closing of the event



INDIEWEBCAMP GERMANY 2015

Other Options

\$150 - \$500

Individual Event

Please visit indiewebcamp.com/how-to-sponsor for alternate sponsorship options such as a meal or venue sponsor

INDIEWEBCAMP EVENTS

2014-2015

July 2014

Portland, Oregon & New York City

Hosted by Esri R&D Center Portland and the New York Times.

50-60 attendees. The New York event attracts journalists, core web contributors, and major news organizations. Approximately 20 participants with several remote attendees.

September 2014

Brighton, UK

Hosted by Clearleft

The Brighton event is held along-side the dConstruct conference. The event attracts top designers and developers, especially in the field of next generation user experience design. Approximately 30 participants from all over Europe and the US with some remote attendees.

October 2014 & March 2015

Cambridge, MA

The Cambridge event attracts theorists, journalists and technologists from MIT and Harvard working in the Media Lab and writing policy on privacy and the future of the web. Approximately 20 participants with some remote attendees.

May 2015

Düsseldorf, Germany

Hosted by Sipgate.

Small workgroup. 15-20 attend. IndieWebCamp San Francisco attracts core contributors to CSS and HTML W3C Committees, people from Google, Facebook, Mozilla, Esri and other influential organizations, as well as emerging startups and Stanford alumni.

July 2015

Portland, Oregon

Hosted by Esri R&D Center Portland.

The Portland event attracts 50-60 attendees, leaders from Mozilla, Google, Esri, OAuth, CSS and HTML W3C working groups and other major companies and contributors to the web.

SPONSOR PAYMENT INFORMATION

Payment / Contact Information

Sponsorship is handled by Nicernet, LLC.

Make checks payable to

Nicernet, LLC
818 SW 3rd Ave #437
Portland, Oregon 97204

or send payment via PayPal to
hello@nicernet.org

Tax ID: 47-4859930



INDIEWEBCAMP BRIGHTON, UK 2014



Thank you for your interest in
supporting IndieWebCamp!

Sponsorship Contract

Diamond (\$5000)

Platinum (\$2500)

Silver (\$1000)

Bronze (\$500)

Participation Agreement

Terms and conditions for Vendor Participation in the IndieWebCamp event series (Conference).

This contract is between the sponsor (Company) and Nicernet, LLC (EIN: 47-4859930), the organization managing sponsorship and operations for IndieWebCamp events.

In consideration of the opportunity to participate as a sponsor of the Conference, as indicated in the price schedule, Company agrees as follows:

INDEMNITY AND LIMITATION OF LIABILITY: Neither Nicernet, LLC, any co-sponsor, venue provider nor any of their respective officers, agents, employees, facilities, representatives or assigns shall be liable for, and Company hereby releases them from, any claims for damage, loss, harm, or injury to the person, property or business of the Company and/or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, accident or any other reason in connection with the Conference. The Company shall indemnify, defend, and protect Nicernet, LLC and hold Nicernet, LLC, its officers, directors, employees, agents, co-sponsors and venue providers harmless from and against any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses that result or arise from Company's participation in the Conference or any actions of its officers, agents, employees, or other representatives. Under no circumstance will Nicernet, LLC, any co-sponsor, or the venue provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever, whether or not appraised of the possibility or likelihood of such damages or lost profits. In no event shall Nicernet, LLC's liability, under any circumstance, exceed the amount actually paid to it by the Company. Nicernet, LLC makes no representations or warranties regarding the Conference or its attendance.

OBSERVANCE OF LAWS: Company shall abide by and observe all laws, rules and regulations, and ordinances in the performance of this agreement.

CANCELLATION OR TERMINATION BY Nicernet, LLC: If for any reason beyond its reasonable control, including but not limited to fire, strike, earthquake, damage, construction or renovation to the display site, government regulation, public catastrophe, act of God, Nicernet, LLC shall determine that the Conference or any part will not be held, Nicernet, LLC may cancel the Conference or any part thereof. In that event, Nicernet, LLC shall determine and refund to the Company its proportionate share of the balance of the fees received which remains after deducting all expenses incurred by Nicernet, LLC.

CANCELLATION BY COMPANY: All payments made to Nicernet, LLC under this application shall be deemed fully earned and non-refundable in consideration for expenses incurred by Nicernet, LLC and Nicernet, LLC's lost or deferred opportunity to provide space and/or sponsorship opportunities to others.

COMPANY CONDUCT: Company and all of its representatives shall conduct themselves at all times in accordance with highest standards of decorum and good taste in connection with the

Sponsor Name

Contact Name

Address

Contact Email

City, State, Zip

Contact Phone

Signature

Date

I have read and agree to all the terms and conditions of the Sponsorship Prospectus, including the Participation Agreement. I warrant that I am authorized to sign on behalf of the sponsoring entity listed here and that all information I have provided is complete and accurate.

Nicernet, LLC Representative

Signature

Date

Conference and agree to follow the guidelines laid out in the Conference's Code of Conduct. (<http://indiewebcamp.com/code-of-conduct>) Nicernet, LLC and organizers of each event reserve the right to eject from the Conference any Company or Company representative violating those standards.

AGREEMENT TO TERMS, CONDITIONS AND RULES: Company agrees to observe and abide by the foregoing terms and conditions and by such additional terms, conditions, and rules made by Nicernet, LLC from time to time for the efficient and safe operation of the Conference. This application, together with the price schedule, represents the final, complete and exclusive agreement between the Company and Nicernet, LLC concerning the subject matter of this application. Nicernet, LLC makes no warranties or other agreements except as set forth above. Any amendment to this contract must be in writing signed by Nicernet, LLC. The rights of Nicernet, LLC under this agreement shall not be deemed waived except as specifically stated in writing and signed by an officer of Nicernet, LLC. If any term of this agreement shall be declared invalid or unenforceable, the remainder of the agreement shall continue in full force and effect. This agreement shall be binding upon the heirs, successors, and assigns of the Company subject to the terms of this agreement regarding assignment.